



**Helsinki
Smart
Region**

HELSINKI SMART REGION – STRATEGY UPDATE 2018–2020

The Helsinki-Uusimaa region has in recent years applied the concept of Smart Specialisation in the development of the region. It is an innovation policy which suggests every country and region should recognise and choose its own strengths and emphasise the chosen areas in its future efforts and investments.

The strategy has now been revisited and its focus is redirected in order to even better serve the region. The most significant change in this update is that two themes, Smart Citizen and Welfare City has been merged into a single theme which is now called Citizen City. This has been done as an answer to experience and feedback received during the implementation phase.

The smart specialisation strategy for the Helsinki-Uusimaa has been approved by the Regional Board in 2014. This update of the strategy has been approved by the Regional Board in 2017.

Helsinki Smart Region brand highlights the strategy and its outcomes. Helsinkismart.fi website shows the best examples from the region and invites new partners from all over Europe.

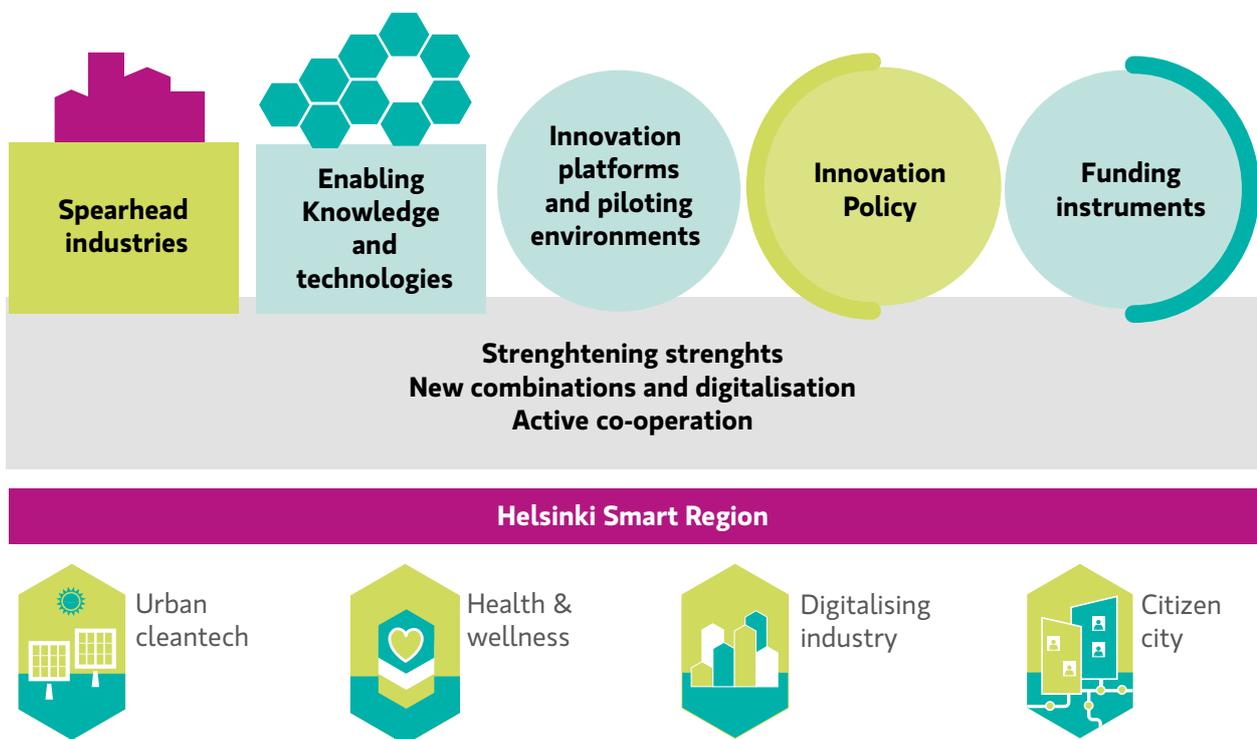
Spearhead industries are sectors that the Helsinki-Uusimaa region is known for and which are expected to see rapid growth. The main strengths aka spearhead industries of Helsinki-Uusimaa relate to innovation, digitality, and security. Helsinki region serves as an engine for growth for the whole country and thus has several strength areas. Consequently, Health & wellness, Urban cleantech, Citizen city and Digitalising industry are the region's spearheads.

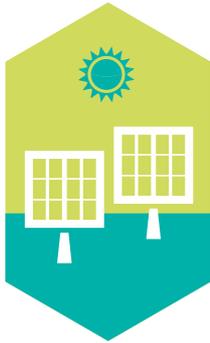
As a region that encompasses the Helsinki metropolitan area, **knowledge** creation takes place in the region's universities and research institutes, public administration, third sector and private companies in conjunction. The expertise of the people working for these actors gives birth to strong science and research base, new technology and skills. Typically to the region, the citizens' engagement keep increasing.

Innovation platforms and pilot environments play a key role in the development of regional innovation ecosystems and international competitiveness. They offer channels for collaboration, technology validation and distribution to international markets.

Policy instruments guide innovation activities and in addition direct **funding**. The smart specialisation strategy is required by the EU Structural Funds. The strategy is closely connected to the Europe 2020 strategy and its policies and financial instruments and also the funds for the national regional innovation and pilots, called the AIKO-funding. In the future, the funding that supports the implementation of the strategy is directed into activities and pilots in each spearhead and its related activity portfolio. Large-scale smart specialisation projects will be funded by applying a combination of several national and international funding sources.

HELSINKI SMART REGION – STRENGTHENING STRENGTHS





Urban cleantech

energy and resource efficiency, circular economy, bioeconomy, consumer cleantech

The theme is especially carried out by the Smart&Clean Foundation. Its goal is to make the region the best testing area for intelligent and clean solutions. Municipalities, enterprises, research institutes and universities work together. Theme support projects creating business opportunities based on clean and intelligent solutions.

Apart from funding the foundation, the implementation of the spearhead Urban cleantech makes use of the funding instruments of Central Baltic Interreg, as well as the structural funds.

Health & wellness

healthcare solutions, processes, technologies, services and taking care of yourself

The implementation of this theme supports projects in preventive healthcare and solutions in digital health. The development of services for the aged is also supported by participating in the EIP AHA network (European Innovation Partnership on Active and Healthy Ageing). Easy-to-use solutions are naturally linked to customer-oriented health care and wellbeing.

National and EU-funding are targeted in the implementation of the spearhead Health & wellness.



Digitalising industry

logistics, robotics, the Internet of things

A better competitiveness for regional enterprises is the goal for the spearhead Digitalising industry. New technologies challenge particularly small and mid-sized companies to estimate the possibilities and consequences particularly of value chains, material streams and internal logistics.

ERDF- and national AIKO-funding is used for implementing the spearhead.

Citizen city

the wellbeing of all citizens, open urban development, citizen participation, usability of services, co-creation

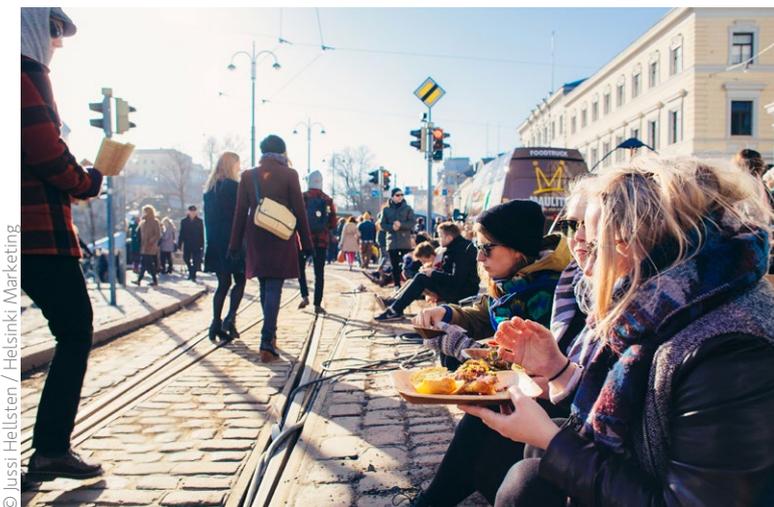
The spearhead combines urban development and the services solutions enabled by new technologies based on people's needs. The strength of this implementation is user oriented and open approaches based on the development environment of everyday life.

Along with the developing methods of data acquisition and analysis methods the operations and decision making will change, and utilizing data will grow as an important competitiveness factor.

The new digital methods and models is produced by municipalities, other public administration actors, private companies, and increasingly the citizens.

Six Cities-funding, among other sources, is used for implementing the spearhead.





Follow-up

The implementation of the strategy will be evaluated by monitoring the funding annually and for each spearhead, by evaluating the networking of its actors, by a level of stakeholder engagement, and by measuring the website helsinkismart.fi and the social media impact of the Helsinki Smart Region channels. The indicators used for the implementation of the Helsinki-Uusimaa Regional Programme also measure the strategic goals of the region's smart specialisation strategy.

Smart specialisation is an increasingly influential concept and an essential part of the EU Structural Funds in the European Commission, the European regions and the EU Member States.

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